

# ADVERTISEMENT COUNT SHEET

Fill in with ads you see or hear that promote cigarette or alcohol use or ads that discourage use. Use back of sheet or additional sheets of paper if you are seeing/hearing lots of ads.

<p><b>Ad I saw or heard:</b> _____ (Name of Product)</p> <p>Message _____ _____ _____ _____</p> <p>Where I saw or heard it _____ (television, billboard, radio, event, magazine)</p>	<p><b>Ad I saw or heard:</b> _____ (Name of Product)</p> <p>Message _____ _____ _____ _____</p> <p>Where I saw or heard it _____ (television, billboard, radio, event, magazine)</p>
--	--

<p><b>Ad I saw or heard:</b> _____ (Name of Product)</p> <p>Message _____ _____ _____ _____</p> <p>Where I saw or heard it _____ (television, billboard, radio, event, magazine)</p>	<p><b>Ad I saw or heard:</b> _____ (Name of Product)</p> <p>Message _____ _____ _____ _____</p> <p>Where I saw or heard it _____ (television, billboard, radio, event, magazine)</p>
--	--

<p><b>Ad I saw or heard:</b> _____ (Name of Product)</p> <p>Message _____ _____ _____ _____</p> <p>Where I saw or heard it _____ (television, billboard, radio, event, magazine)</p>	<p><b>Ad I saw or heard:</b> _____ (Name of Product)</p> <p>Message _____ _____ _____ _____</p> <p>Where I saw or heard it _____ (television, billboard, radio, event, magazine)</p>
--	--